The National Association of State Alcohol and Drug Abuse Directors, (NASADAD) invites you to join us as a sponsor or exhibitor at our 2016 NASADAD/NPN/NTN/WSN Annual Meeting To be held at the Little America Hotel, Salt Lake City, Utah

Exhibit Hall dates are June 8-10, 2016

Inside you will learn:

- About NASADAD/NPN/NTN/WSN........................page 2
- Exhibitor Information........................................pages 3-9
- Sponsorship Information...............................pages 10-13
- Meeting Logistics & Information......................page 14
About NASADAD/NPN/NTN/WSN

The NASADAD Annual Meeting generally has about 150 senior State officials in attendance, plus a number of federal officials from SAMHSA, ONDCP, NIH and others from HHS, as well as executives of allied associations working in the substance use disorder (SUD) arena. The Annual Meeting features presentations and discussions between senior federal and State officials on current SUD, service systems, financing and policy issues selected by membership. In addition, we feature an Awards Luncheon to honor outstanding members as well as professionals working on SUD issues across the nation. The first day is primarily dedicated to internal association meetings, followed by a day and a half of plenary sessions, along with discussion and networking opportunities.

National Association of State Alcohol and Drug Abuse Directors, Inc. (NASADAD)

The National Association of State Alcohol and Drug Abuse Directors is a private, not-for-profit educational, scientific, and informational organization. NASADAD’s basic purpose is to foster and support the development of effective alcohol and other drug abuse prevention and treatment programs throughout every State and Territory. The Washington, D.C. office is headed by an Executive Director, and includes divisions concerned with Prevention, Public Policy, and Research and Program Applications.

National Prevention Network (NPN)

The National Prevention Network is a NASADAD, Inc. component comprised of State Alcohol and Drug Prevention Professionals and other individuals dedicated to comprehensive and effective programs for preventing the abuse of alcohol and other drugs. Members of NPN focus on promoting good health, and supporting, developing, and enhancing national, State, and local efforts to reduce the incidence and prevalence of alcohol and other drug-related problems. NPN consists of one member from each of the NASADAD member States and Territories. NPN members are designated by the State’s or Territory’s Director for Alcohol and Drug Abuse Services.

National Treatment Network (NTN)

The National Treatment Network (NTN) was created to promote the effective treatment for alcoholism and drug abuse through the promotion and implementation of the National Treatment Plan (NTP). As a component of NASADAD, the NTN will provide support to the NASADAD membership, the Center for Substance Abuse Treatment (CSAT), and allied agencies and organizations by pursuing the recommendations articulated in the NTP.

A component of NASADAD’s NTN, the Opioid Treatment Network (OTN) is made up of State Opioid Treatment Authorities (SOTAs), or professionals designated by State Governors or other appropriate officials to approve and oversee opioid treatment programs (OTPs). The OTN is dedicated to working with its Federal partners to promote effective and efficient medication-assisted treatment (MAT) for opioid addiction and expanding access to person-centered care.

Women’s Services Network (WSN)

The Women’s Services Network (WSN) is an organization of State Alcohol and Other Drug (AOD) Agency Representatives dedicated to the development and promotion of evidence-based practice that addresses the unique alcohol and other drug prevention, treatment, and recovery service needs of women and their families throughout their lifespan.
EXHIBITS

The exhibits are an integral part of the NASADAD/NPN/NTN/WSN Annual Meeting. The exhibits provide an opportunity for publishers, technological firms, manufacturers, educational groups, and other commercial and non-profit vendors to display and demonstrate materials and resources of interest to State Alcohol and Drug Agency staff, Federal Agency staff, administrators, practitioners, and educators.

The 2016 Annual Meeting will take place at the Little America Hotel, Salt Lake City, Utah. Exhibitors will be placed where all general sessions will be located; in the Grand Ballroom on the first floor. The Grand Ballroom shall be used exclusively by the NASADAD/NPN/NTN/WSN meeting. This placement was made in response to suggestions from previous exhibitors and the configuration of space in the hotel. While this approach will ensure interaction with meeting participants, it will require the use of tabletops only given space constraints. We include a diagram of set-up on page 9.

EXHIBIT HOURS

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>June 08, 2016</td>
<td>06:00 p.m. - 08:30 p.m.</td>
<td>Exhibitor Move-in</td>
</tr>
<tr>
<td>Thursday</td>
<td>June 09, 2016</td>
<td>09:00 a.m. - 05:00 p.m.</td>
<td>Open</td>
</tr>
<tr>
<td></td>
<td></td>
<td>06:00 p.m. - 09:00 p.m.</td>
<td>Exhibitor Move-out (option 1)*</td>
</tr>
<tr>
<td>Friday</td>
<td>June 10, 2016</td>
<td>09:00 a.m. - 12:30 p.m.</td>
<td>Open</td>
</tr>
<tr>
<td></td>
<td></td>
<td>After 12:45 p.m. - 03:00 p.m.</td>
<td>Exhibitor Move-out (option 2)</td>
</tr>
</tbody>
</table>

*Exhibitors wishing to leave at the end of the first day are welcome to move out after 05:00 p.m. In previous NASADAD Annual Meetings, most exhibitors have chosen to stay for both days.

APPLICATION FOR EXHIBIT RENTAL

Application for exhibit space must be made on the enclosed contract form. Please note the enclosed materials specifying exhibit rules and regulations as well as the floor plan for the exhibit area. Space is limited. Exhibitor applications and placement will processed based on a “first-come, first serve basis.”

LITTLE AMERICA HOTEL EXHIBITORS INFORMATION

The official exhibit decorator for the NASADAD/NPN/NTN/WSN Annual Meeting will be provided by the Little America Hotel. For information regarding exhibit services, please call Ms. Jessica Nebeker, Convention & Meeting Services Manager at 801-258-6741 or (Email: jnebeker@grandamerica.com Website: http://saltlake.littleamerica.com).

For shipping, please note that the Little America Hotel cannot accept boxes more than 3 days prior to the event. Please address boxes as follows:

Little America Hotel
Group: NASADAD
Company/Exhibitor Name
Guest Name/Ms. Jessica Nebeker
500 South Main Street
Salt Lake City, Utah 84101

Loading into the hotel is easily accessible through the loading dock located between Main Street and West Temple on 500 South. If you have a large load/unload, please contact Jessica Nebeker, to schedule a time and date for loading/unloading at the dock.

Items may not be attached to any stationary wall, floor, window or ceiling with nails, staples, tape, or any other substance in order to prevent damage to the fine fixtures and furnishings.
EXHIBITOR CONTRACT

Exhibiting Firm: ________________________________________________________________

Representative: ___________________________ Phone # ____________________________ FAX # ____________________________

Department/Address: __________________________________________________________________________

City: ___________________________ State _______ ZIP_________ Email: ________________________________

TABLETOP: $1,500.00          “Take One” DISPLAY $300.00

Number of TABLETOPS ______ X _________ = $ _________ Amt. Enclosed: __________
(total) _________ (1/2 total)**

Number of “Take One” DISPLAYS ______ X _________ = $ _________ Amt. Enclosed: __________
(total) _________ (1/2 total)**

ENCLOSED IS CHECK IN THE AMOUNT OF $ ________________

Preferred Location(s)  1.___  2.___  3.___  4.___  5.___

DESCRIPTION OF PRODUCTS AND SERVICES:

________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________


**Full payment is due with applications. In order to be included in the program applications are due Monday, May 16th, 2016.**

Mail this form along with your check payable to NASADAD Annual Meeting to:

2016 NASADAD/NPN/NTN/WSN Annual Meeting
Exhibits
1025 Connecticut Avenue, NW
Suite 605
Washington, D.C. 20036

Exhibitor application and placement will be processed based on a “first-come, first serve basis”. The exhibitor agrees to abide by all exhibit terms, conditions, and regulations set forth in Exhibit Tables Rules and Regulations. The exhibitor, further, agrees to conform to the local fire prevention and labor regulations prevailing in the Little America Hotel. Please note that additional charges apply for electricity, telephone, internet, equipment rental, and package storage; these charges are determined by the host hotel.

Signature of Exhibitor  Date

Name  Title
1. EXHIBIT HOURS AND LOCATION (Reminder: All exhibits must be tabletops due to space constraints)

The Exhibit dates and hours are as follows:

<table>
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The 2016 NASADAD/NPN/NTN/WSN Annual Meeting will take place at the Little America Hotel, Salt Lake City, UT. Exhibitors will be placed where all general sessions will be located in the Grand Ballroom on the first floor.

2. CONTRACT FOR SPACE

The return of the enclosed contract and payment of deposit shall constitute an agreement for the use of exhibit space.

All cancellations must be submitted to NASADAD corporate office in writing prior to 6pm EST Monday, May 16th, 2016. All cancellations are subject to a $50.00 service charge. No refunds will be made without the approval of NASADAD’s Executive Director.

3. INSTALLATION AND DISMANTLING OF EXHIBITS

Information regarding installing and dismantling of exhibits will be forwarded upon receipt of the contract and deposit.

4. TABLETOPS EQUIPMENT AND SERVICE INFORMATION

NASADAD/NPN/NTN/WSN will provide linen cloth and skirting for all tabletop exhibits. A standard six (6) foot table and one identification sign, two (2) chairs and a wastebasket will be provided by NASADAD. Due to venue restrictions, table tops may not exceed 6ft. in height. All table top pop-ups must fit within the confines of the space assigned. Additional, furniture, power, and A/V needs are the responsibility of the exhibitor.

A floor plan of the Exhibit Hall will be provided to enable you to identify your preferred location(s). You are urged to indicate at least three (3) location preferences, in order of priority. Numbers represent tabletops. Exhibit space will be allocated on a first-come, first-served basis, and NASADAD/NPN/NTN/WSN reserves the right to make floor plan modifications to meet the needs of exhibitors and the Exhibit Hall.

All services customarily required by exhibitors will be available and must be obtained through the official contractor. No other contractor will be permitted. Complete shipping instructions and information on furniture rental, electrical work, labor for setting up and dismantling exhibits, drayage, etc., will be forwarded to the official contractor. NASADAD staff will be available during move-in/move-out and all critical show hours.

Take-One Display

For the benefit of those who do not, or cannot, rent or staff a Tabletop Exhibit, a Take-One Display Table for the distribution of brochures and other material is available. Pamphlets, brochures, leaflets, cards, magazines, etc. will be displayed prominently so that those visiting can help themselves.

Take One Display - An unsupervised exhibit table where brochures, educational materials, publications, newsletters and surveys will be placed so attendees can browse at their leisure. Companies interested in participating in the “Take One” display will ship materials directly to the hotel at their expense. NASADAD staff will make sure that materials are displayed in the “Take One” area during the annual conference. Each Take One Display Exhibitor can display up to 3 materials. Left over materials will not be returned.
During Exhibit hours the organizers will take reasonable care to ensure security and that all materials are displayed in the exhibition area. The Tabletop Exhibit/Take-One Display Table area will not be secured during exhibit off-hours. NASADAD will not be liable for damage or loss to exhibitor’s property, nor shall NASADAD be liable for any injury that may occur in the exhibition area. Exhibitors should make their own insurance and material storage arrangements. All displays must be in place and set up by the time of the official opening to the show. Space not occupied or set up by that time may be reassigned for other purposes.

RETURN SHIPPING NOTE: NASADAD cannot make arrangements for return shipping for any exhibitor. Please make arrangements with your preferred carrier for return shipments in advance of the show.

All exhibitors must register upon arrival. Meeting Registration will be located on the lobby level, at the Francis Marion Hotel. One complimentary Annual Meeting registration will be provided per exhibit. Exhibitors will receive a copy of the Final Program that will enable them to attend program sessions. All additional registrations require full registration payment. In addition, all exhibitors will be advertised in the Final Conference Program.

5. USE OF SPACE

All demonstrations or other promotional and sales activities must be confined to the limits of the exhibit tabletop. Distribution of circulars or promotional materials may be made only within the tabletop assigned to the exhibitor presenting such material. Sufficient space must be provided within the tabletop to contain person(s) watching the demonstration. Exhibitors are responsible for keeping the aisle(s) near their tabletop free of congestion resulting from demonstrations or other promotions. No exhibitor shall assign, sublet or share the space allotted without the knowledge and consent of NASADAD/NPN/NTN/WSN. Organizations or firms not assigned exhibit space will not be permitted to solicit business within the Exhibit Hall. No exhibitor shall place a display in such a manner as to interfere with other exhibits. Exhibitors are urged to report any violation of this rule to NASADAD/NPN/NTN/WSN staff.

Built-up or other construction shall not exceed the height of the tabletop. No organization or company name or advertising shall be displayed above the permissible height of the background of any exhibit. If the reverse side of an exhibitor’s back or sidewall will be visible, it must be finished at the exhibitor’s expense. NASADAD/NPN/NTN/WSN reserves the right to have the finishing done and billed to the exhibitor. Exhibits that include the operation of musical instruments, radios, talking motion picture equipment, public address systems, or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors. Operators of noise-making exhibits must secure NASADAD/NPN/NTN/WSN approval of operating methods before the exhibit opens.

6. LIABILITY AND INSURANCE

NASADAD/NPN/NTN/WSN will take the necessary precautions against theft by ensuring that any entrances to the Exhibit Hall are secured during the hours the exhibits are closed. However, neither NASADAD/NPN/NTN/WSN, nor any officers and staff members of the above-mentioned parties will be responsible for the safety of the exhibitors’ property from theft, damage by fire, accident or other causes. NASADAD/NPN/NTN/WSN will not be responsible for any failures of an electrical nature or other services. Insurance and liability are the sole responsibility of the exhibitor.

Exhibitor agrees to protect, save, and hold the NATIONAL ASSOCIATION OF STATE ALCOHOL AND DRUG ABUSE DIRECTORS, INC., and their agents and employees (hereinafter collectively called Indemnities) forever harmless for any damages or changes imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or out of or by reason of any accident or bodily injury or to her occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises, the hotel, or any part thereof.

7. CARE OF BUILDINGS AND EQUIPMENT

Exhibitors or their agents shall not injure or deface the walls of the building. Exhibitors are forbidden to drive nails, tacks, or screws into the walls or woodwork. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Use of stickers and decals is limited to exhibitor’s own display.

8. FIRE PROTECTION

All tabletop decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform to local Electrical Code Rules and City fire regulations. If inspection indicates that any exhibitor has neglected to comply with these regulations or otherwise incurs a fire hazard, the right is reserved to cancel all or such parts of the exhibit as may be irregular. No storage is permitted behind the back drapes, display wall, or inside the display area. This space is for utility service exclusively.
9. MOTION PICTURE PROJECTION

Projection machines are limited in their operation to demonstrations only and shall not be used for showings designed to
attract or amuse visitors. All projections must be in accordance with the requirements of the fire prevention authorities of the City
and in harmony with any agreements entered into by NASADAD/NPN/NTN/WSN, the hotel and labor unions. All plans for
installation and operation of equipment must be approved by NASADAD/NPN/NTN/WSN before operation is undertaken.

10. INABILITY TO PERFORM

If NASADAD/NPN/NTN/WSN should be prevented from conducting the 2016 Annual Meeting by any cause beyond its control,
NASADAD/NPN/NTN/WSN will refund to the exhibitor the amount of rental fee paid, less a proportionate share of NASADAD/NPN/NTN/WSN expense, and NASADAD/NPN/NTN/WSN shall have no further obligation or liability to the exhibitor. These regulations, as stated, constitute a part of the contract between the exhibitor and NASADAD/NPN/NTN/WSN and have been formulated to protect the best interests of all concerned. The full cooperation of exhibitors in observing these regulations is requested. Any points not covered are subject to discussion with, and decision by NASADAD/NPN/NTN/WSN.

11. AMENDMENTS

The organizers shall have sole authority to interpret and enforce all rules and regulations contained herein, and to make any
amendments thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the Exhibits.

January 2016

CONTACT US:

Fachon “Faye” James Simpson
Meeting Planner
Tel: 202-293-0090 ext. 4867
Cell: 571-643-5920
Fax: 202-293-1250/3210
Email: fsimpson@nasadad.org

Yong Liu
Accounting Manager
Tel: 202-293-0090 ext. 4866
Fax: 202-293-1250/3210
Email: yliu@nasadad.org

Mailing Address
NASADAD
National Association of State Alcohol and Drug Abuse Directors, Inc.
1025 Connecticut Avenue NW - Suite 605
Washington, DC 20036
Tel: 202-293-0090
Fax: 202-293-1250/3210
SPONSORSHIP OPPORTUNITIES

Vendors are also offered the opportunity to support the Annual Meeting and for networking with State Alcohol and Drug Agency staff, speakers, Federal Agency staff and administrators through sponsorship. Sponsorships may be done at different levels of support. These alternate levels are explained in the chart immediately below.

The exhibits are an integral part of the NASADAD/NPN/NTN/WSN Annual Meeting. The exhibits provide an opportunity for publishers, technological firms, manufacturers, educational groups, and other commercial and non-profit vendors to display and demonstrate materials and resources of interest to State Alcohol and Drug Agency staff, Federal Agency staff, administrators, practitioners, and educators.

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<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000.00</td>
<td>$7,500.00</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Sponsorship Includes:</td>
<td>Sponsorship Includes:</td>
<td>Sponsorship Includes:</td>
</tr>
<tr>
<td>* Tabletop at the Exhibit Hall</td>
<td>* Tabletop at the Exhibit Hall</td>
<td>* Tabletop at the Exhibit Hall</td>
</tr>
<tr>
<td>* 4 Complimentary Registrations</td>
<td>* 3 Complimentary Registrations</td>
<td>* 2 Complimentary Registrations</td>
</tr>
<tr>
<td>* 22’ x 28’ Sign with Company Name, Logo and Product Description</td>
<td>* 22’ x 28’ Sign with Company Name, Logo and Product Description</td>
<td>* 22’ x 28’ Sign with Company Name, Logo and Product Description</td>
</tr>
<tr>
<td>* Whole page acknowledgment or ad placed in the Program</td>
<td>* Two-third page acknowledgment or ad placed in the Program</td>
<td>* One-third page acknowledgment or ad placed in the Program</td>
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<tr>
<th>BREAKFAST SPONSOR PACKAGE</th>
<th>BREAK SPONSOR PACKAGE</th>
<th>OTHER OPTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,500.00</td>
<td>$2,500.00</td>
<td>See Prices Below</td>
</tr>
<tr>
<td>One Daily Continental or Buffet Breakfast Sponsorship Includes:</td>
<td>One Morning or Afternoon Break Sponsorship Includes:</td>
<td>Logo on Totebags</td>
</tr>
<tr>
<td>* 22’ x 28’ Sign with Company Name and description</td>
<td>* 22’ x 28’ Sign with Company Name and description</td>
<td>Totebag Inserts</td>
</tr>
<tr>
<td>* One-third page acknowledgement or ad placed in the Program</td>
<td>* One-fourth page acknowledgement or ad placed in the Program</td>
<td>Take One Displays</td>
</tr>
<tr>
<td>* There are (2) opportunities for Breakfast Sponsorship</td>
<td>* There are (3) opportunities for Break Sponsorship</td>
<td></td>
</tr>
</tbody>
</table>

Optional Networking Event

<table>
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<tr>
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</tr>
<tr>
<td>* 4 Complimentary Registrations</td>
<td>* 3 Complimentary Registrations</td>
<td>* 2 Complimentary Registrations</td>
</tr>
<tr>
<td>* 22’ x 28’ Sign with Company Name, Logo and Product Description at the Optional Networking Event</td>
<td>* 22’ x 28’ Sign with Company Name, Logo and Product Description at the Optional Networking Event</td>
<td>* 22’ x 28’ Sign with Company Name, Logo and Product Description at the Optional Networking Event</td>
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For more information call: Fachon "Faye" Simpson / 202-293-0090 Ext. 4867 or e-mail fsimpson@nasadad.org
SPONSORSHIP CONTRACT

Sponsoring Entity: ________________________________________________________________

Contact Person: ___________________________ Phone # __________________ FAX # __________

Department/Address: ______________________________________________________________

City: ___________________________ State _______ ZIP _______ Email: __________________________

On-site Contact: ___________________________ Title ___________________________ Phone # __________

SPONSORSHIP FOR THE ANNUAL MEETING:

PREFERRED PACKAGE: 1) ___________________________ 2) ___________________________

PREFERRED SCHEDULE:
(Determined on a first-come, first-served basis. See contract agreement for sponsorship schedules.)

1) ___________________________ 2) ___________________________

Additional Sponsorships: 1) ___________________________ 2) ___________________________

SPONSORSHIP FOR OPTIONAL NETWORKING EVENT:

1) ___________________________ 2) ___________________________

Lettering for the Sponsorship Display and Listing:

Company Name: ________________________________________________________________

City and State: ________________________________________________________________

ENCLOSED IS A CHECK FOR DEPOSIT IN THE AMOUNT OF $________________

Signature: ___________________________________________ Date __________________________

Name: ___________________________ Title: __________________________

Mail to: 2016 NASADAD/NPN/NTN Annual Meeting Sponsors
1025 Connecticut Avenue NW, Suite 605, Washington, D.C. 20036
Make checks payable to: 2016 NASADAD Annual Meeting.

For more information call: Fachon "Faye" Simpson / 202-293-0090 Ext. 4867 or e-mail fsimpson@nasadad.org

COPY this form AS NECESSARY. Full payment is due with applications. In order to be included in the program applications are due Monday, May 16th, 2016.

Art or logo must be received by Monday, May 16th, 2016 to be included in the program or signage. Please email your company information and a description of products or services to Fachon “Faye” Simpson, fsimpson@nasadad.org in Word format.
SPONSORSHIP AGREEMENT

1. EVENT SPONSORSHIP FOR THE 2016 NASADAD/NPN/NTN ANNUAL MEETING

The return of the enclosed contract and payment of deposit shall constitute an agreement for sponsorship of the NASADAD/NPN/NTN/WSN Annual Meeting.

All cancellations must be submitted to NASADAD corporate office in writing prior to 6pm EST Monday, May 16th, 2016. All cancellations are subject to a $50.00 service charge. No refunds will be made without the approval of NASADAD’s Executive Director.

2. SPONSORSHIP HOURS AND LOCATION

The NASADAD/NPN/NTN Meeting Events will be located at the Little America Hotel, Salt Lake City, UT. Room Assignments and Schedules are subject to change. Event dates and hours available for sponsorship are as follows:

**Breakfast**
- Thurs, Jun 9: 7:00 a.m. - 8:45 a.m. (Buffet Breakfast)
- Fri, Jun 10: 7:00 a.m. - 8:45 a.m. (Buffet Breakfast)

**Mid-Morning Break**
- Thurs, Jun 9: 10:15 a.m. - 10:30 a.m.
- Fri, Jun 10: 09:45 a.m. - 10:00 a.m.

**Afternoon Break**
- Thurs, Jun 9: 3:00 p.m. - 3:15 p.m.

(SUBJECT TO CHANGE)

3. SIGNAGE AND BROCHURE

**SIGNAGE:** All signs will be placed on an easel at the entrance to the room of the event or at the table, whichever is deemed appropriate to achieve maximum exposure. All Sponsor signs will be printed in the following sizes:
- Unrestricted Sponsor: 22" X 28" Sign with Logo, Company Name, Location, and Service or Product Description (See Sponsor Package Descriptions (page 10)
- Breakfast Sponsor: 2" X 2’ Sign, with Company Name, Location, and Service/Product
- Break Sponsor: 12" X 18" Sign with Company Name, Location, and Service/Product

**PROGRAM BROCHURE:** Art and Logo must be received by Monday, May 16th, 2016 to be included in the program and signage. All acknowledgments will be placed in the program brochure, in the last pages of the brochure. All sizes represented here are actual size (L” x W”). NASADAD/NPN/NTN reserves the right to select fonts and style.
- Unrestricted Sponsor: Whole Page (5.5”x 8”)(See Sponsor Package Descriptions (page 10)
- Breakfast Sponsor: One-third page (3.25”x 8”)
- Break Sponsor: One-fourth page (5.5” x 3.75”)

4. ATTENDEE LIST AND “TAKE ONE” BROCHURES

Sponsoring agencies may send promotional material for the “Take One” table in the Exhibitors Hall. NASADAD staff will ensure that the material is kept in stock on the table. The total number of types of items to display is limited to three (3). Sponsoring agencies will receive a comprehensive list of meeting attendees 2-4 weeks after the meeting.

5. INABILITY TO PERFORM

If NASADAD/NPN/NTN/WSN should be prevented from conducting the 2016 Annual Meeting by any cause beyond its control, NASADAD/NPN/NTN/WSN will refund to the sponsor the amount of the sponsorship fee paid less $20.00, and NASADAD/NPN/NTN/WSN shall have no further obligation or liability to the sponsor. These specifications, as stated, constitute a part of the contract between the sponsor and NASADAD/NPN/NTN/WSN.
Corporate Identity

There are a variety of other opportunities to promote your company name and attract the attention of attendees.

• **Totebag Inserts**
  If you would like to consider another way to have each meeting participant see your materials, you may wish to sponsor totebag inserts. Your materials will be placed in each registrant’s totebag.

• **Totebags**
  An imprint of your company logo on the official 2016 NASADAD/NPN/NTN/WSN Annual Meeting totebag is a sure way for your group to get noticed. Simply complete the form and forward your desired logo for consideration!

• **Other Ideas**
  If you have other ideas for sponsoring beyond the specific opportunities listed in this Exhibitor Packet, please contact Fachon “Faye” Simpson at 202-293-0090 ext. 4867 or fsimpson@nasadad.org.
Meeting Logistics and Information

Little America Hotel Salt Lake City

500 South Main Street  
Salt Lake City, Utah 84101  
Telephone: 801-596-5700  
http://saltlake.littleamerica.com

The Little America Hotel is your gateway to downtown Salt Lake City. Enjoy the comforts of this four-diamond, 850-room hotel conveniently located across from the Grand America and just minutes from the city's main business district, cultural hub and sports center.

Lodging

NASADAD has reserved a block of guestrooms at the government rate at the Little America Hotel for the nights of Jun 6-11, 2016. To make reservation, please contact the hotel directly at 1-800-437-5288 and mention (NASADAD group), or via (https://bookings.ihotelier.com/bookings.jsp?groupID=1524353&hotelID=4650). The rate for this conference is $106.00 for single and double occupancy only. Hotel room rates are subject to the applicable state and local taxes of 12.6%. All reservations must be made by Wed, May 18, 2016, in order to receive the guaranteed.

Check-in time is 3:00 p.m. and check-out time is 12:00 p.m. A valid credit card is required at check-in for payment of the room, tax and incidentals. Complimentary wireless internet in all the guest rooms!

Airport: A fifteen-minute taxi ride from the Salt Lake International Airport (SLC) to Little America Hotel costs approximately $20.00, not including gratuity. Taxis can be found outside of the baggage claim area of each terminal or throughout the city. Little America Concierge Services can also help you arrange transportation via rental car, shuttle service, or private car.

Parking: Valet parking is $7.00 per day and self-parking is complimentary.

Shuttle: The Little America has shuttle transportation to and from the airport. The cost for the shuttle is $12.00 each way.

TRAX Light Rail: The Wasatch Front has a light rail system operated by Utah Transit Authority (UTA) called TRAX. TRAX serves Salt Lake City International Airport. From the Little America hotel the TRAX, located on 600 South/City Center Main Street, and is half of block from the hotel.

Most rail trips cost between $2.50 (one way) and $5.00 (round trip) or $6.25 for a day pass. There is also a free fare zone in downtown Salt Lake City, convenient for conference attendees and downtown visitors. For more information please visit: http://www.rideuta.com.

For additional information including driving directions please visit Little America website: http://saltlake.littleamerica.com.