

Substance Use Disorder Services for Women and the Family

Colorado

Two Efforts of Many

- Branding of Women's Services
- State Systems Reform Project



Branding

- Issue: Little visibility for women's SUD services outside of the funded treatment community
- Solution: Statewide image for Women's SUD services
 - Consumer-focused
 - Educational
 - Engaging



Components

- Website contains treatment resources, information about what to expect from treatment
- Posters to provide positive images of mothers in recovery with their infants and children
- Rack cards and pocket cards with information about treatment

Characteristics

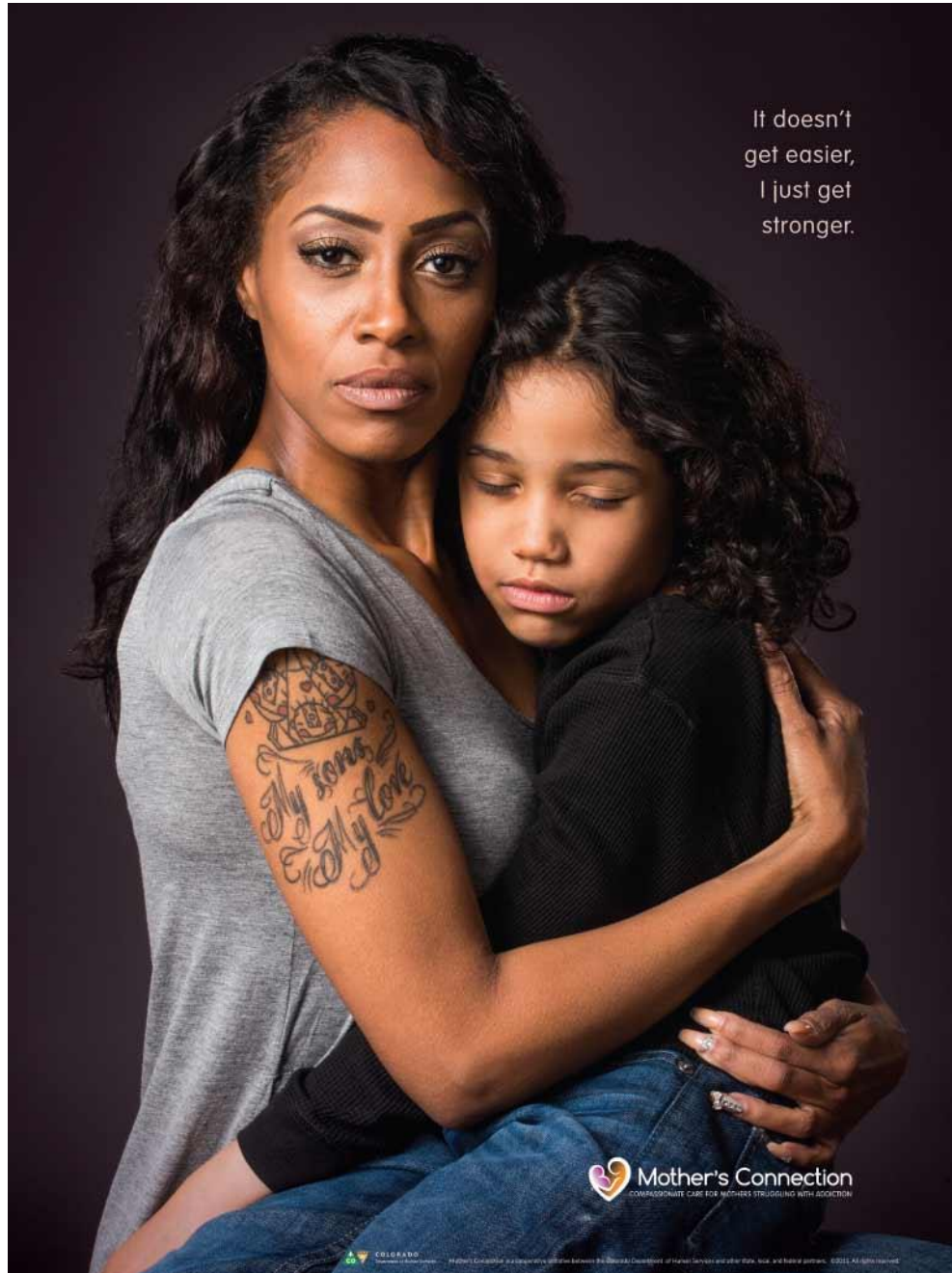
- Consumer driven—messages based upon consumer feedback
- Hopeful
- Mother and family focused
- Visually appealing
- Limited verbal content on initial pages
- Feeling of calm, safe, warm

No Wait,
No Judgment.
Just the help
you need.

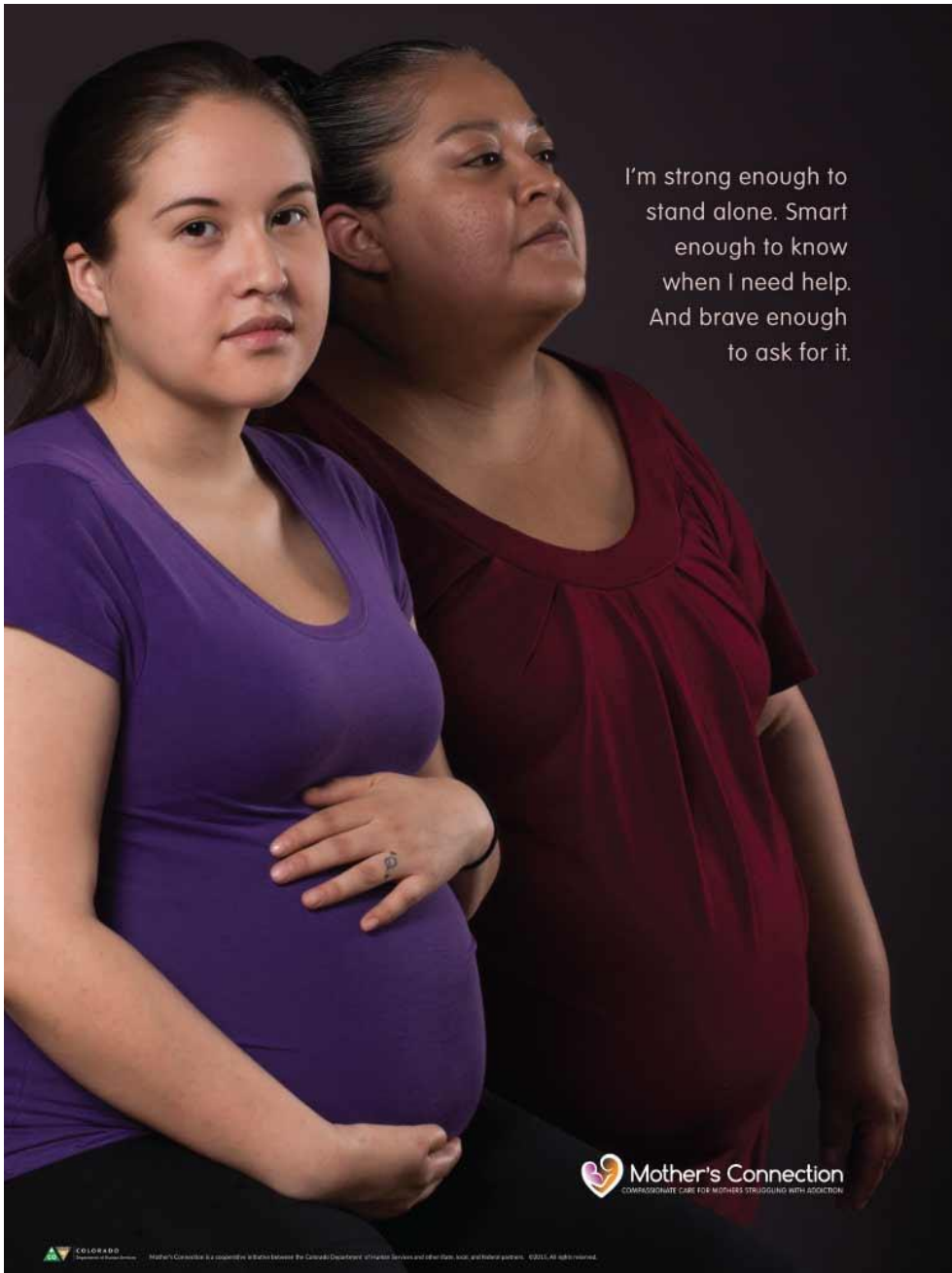
 FIND HELP



It doesn't
get easier,
I just get
stronger.



 **Mother's Connection**
COMPASSIONATE CARE FOR MOTHERS STRUGGLING WITH ADDICTION



I'm strong enough to
stand alone. Smart
enough to know
when I need help.
And brave enough
to ask for it.

 **Mother's Connection**
COORDINATE CARE FOR MOTHERS STRUGGLING WITH ADDICTION



No wait.
No judgment.
Just the help
you need.

*"The staff here, they love you and they want you to succeed. The more help you have, the more you are going to make it."
-Sydney*

WHAT TO EXPECT:

If you are pregnant or a mother with young children, you are our priority for treatment; please call.

Treatment available where your children are welcome.

Your treatment will be confidential and nonjudgmental.

Medicaid/sliding scale fees.

Find help near you.

Visit [MothersConnection.com](https://www.MothersConnection.com) today.

Colorado Crisis & Support Line - 1.844.493.TALK (8255)

State Systems Reform Project

- Goal: Integrate principles of Family Drug Treatment Court into D&N case practice statewide

DANSR

- Dependency And Neglect Systems Reform
- Collaboration—State Court Administrator's Office is lead agency
- CDHS Child Welfare Division and Office of Behavioral Health

Structure

- Core Planning Team
- Pilot jurisdictions
- Broken out by Judicial District
- Work Groups
 - Data
 - Child Well-Being
 - Training
 - Treatment
 - Legal

Structure

- Executive Oversight Committee as sponsor
- Vehicle is Court Improvement Project, Chief Justice Directive, Dependency and Neglect Court
- Courts order things...

Question:

- What/how should judges enter orders to support treatment participation and completion?



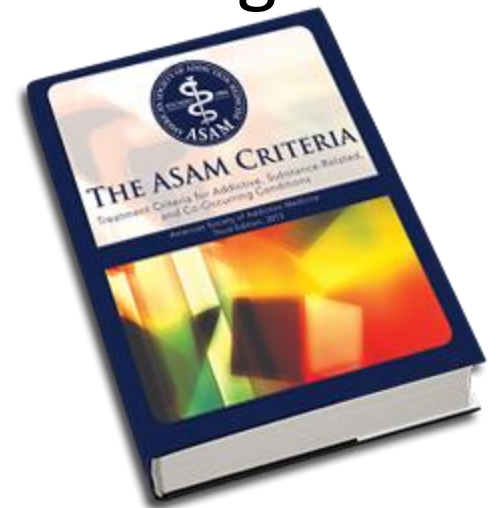
Strengths

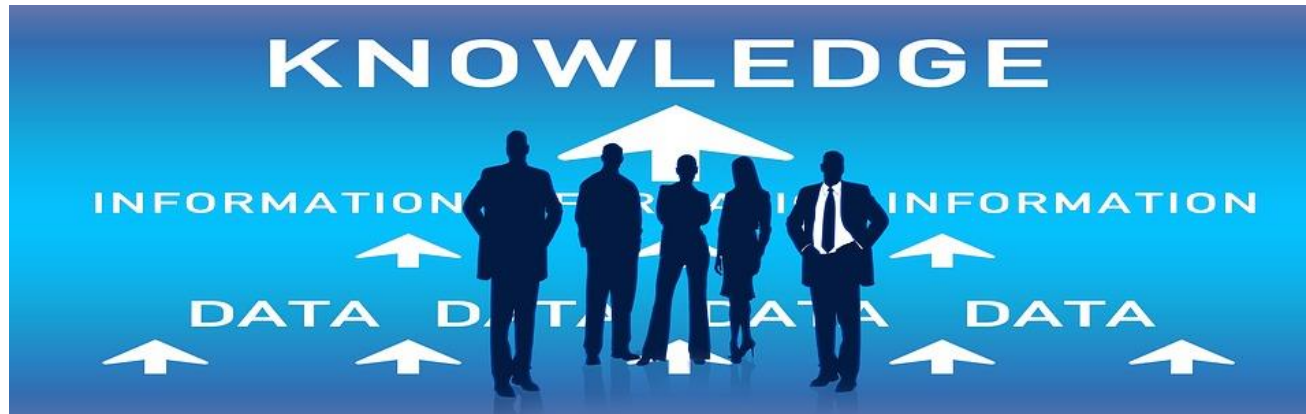
- Willing, committed court staff
- Child Welfare agencies looking for solutions at the local level
- SUD treatment providers want to come to the table



Challenges

- We don't speak the same language
- We're learning about each other's systems and fields
- There is a lot to learn
- Short time frame to fit in a lot of learning





DATA—what do different things mean and what should we measure?

Stay tuned...

- Work in progress
- Relationships are central to success
- We must assume best intentions
- We've been here before...

- We are hopeful.