





Primary Prevention in the Era of Health Reform

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Strategic Initiative #1 - Prevention of Substance Abuse and Mental Illness



Promote emotional health and wellness, prevent or delay the onset of and complications from substance abuse and mental illness, and identify and respond to emerging behavioral health issues.



Reduce underage drinking and young adult problem drinking.



Prevent and reduce attempted suicides and deaths by suicide among populations at high risk.

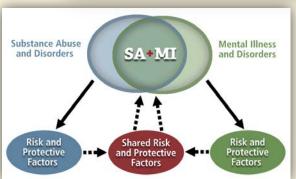


Prevent and reduce prescription drug and illicit opioid misuse and abuse.

G O A L S

Substance Abuse and Mental Illness Are Linked





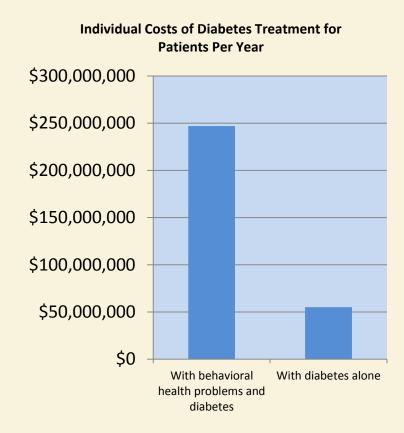
Substance abuse and mental illness *share* risk and protective factors.

- Up to half of people with a serious mental illness will develop a substance use disorder at some time in their lives.
- Alcohol dependence is four times more likely to occur among adults with mental illness than among adults with no mental illness.
- Many health care systems to treat substance abuse and mental illness are disconnected: a missed opportunity.



Impact of Behavioral Health on Physical Health

- Mental health problems increase risk for physical health problems.
- Substance use disorders increase risks for *chronic diseases*, *HIV/AIDS*, *STDs*.
- Cost of treating common diseases
 higher with untreated behavioral
 health problems
 - Hypertension 2X the cost
 - Coronary heart disease 3X the cost
 - Diabetes 4X the cost





National Prevention Strategy

SAMHSA's prevention focus

Maximizing opportunities to create environments where individuals, families, communities, and systems are motivated and empowered to manage their overall emotional, behavioral, and physical health.





Collaboration for Overall Health





Connecting with Primary Care

Primary care is the provision of integrated, accessible health care services by clinicians who are accountable for addressing a large majority of personal health care needs, developing a sustained partnership with patients, and practicing in the context of family and community.

Primary Care and Public Health: Exploring Integration to Improve Population Health, Institute of Medicine, 2012.



Prevention Approaches Aim to ...

Risk Factors Domain Protective Factors Early Aggressive Behavior Individual Poor Social Skills Individual Positive Polationships

Poor Social Skills Individual Positive Relationships

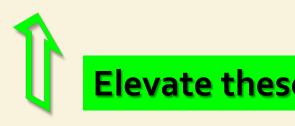
Lack of Parental Supervision Family Parental Monitoring and Support

Substance Abuse Peer Academic Competence

Drug Availability School Anti-Drug Use Policies

Poverty Community Strong Neighborhood Attachment





How Prevention Interventions Work

Background Factors

Age
Gender
Race/ethnicity
Poverty level
Genotype

MODIFIABLE RISK and PROTECTIVE FACTORS

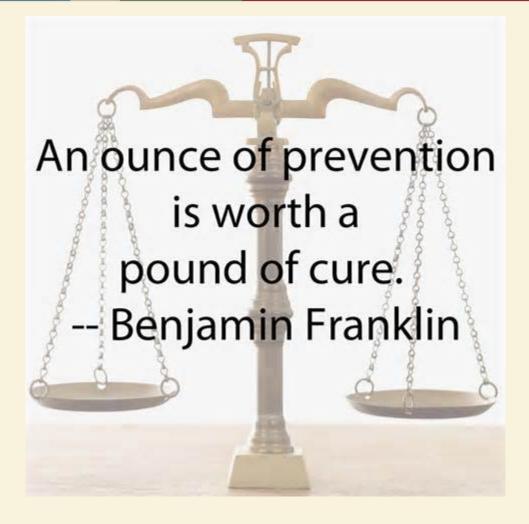
Early aggression
Social skills deficits
Academic problem
Misperceived drug use norms
Association with deviant peers
Neighborhood availability
Media glamorization
Parental monitoring and
support

INTERVENTIONS

Parent skills training
Social skills training
Self-regulation
Impulse control
Tutoring
Norms training
Refusal skills
Community policing
Health literacy



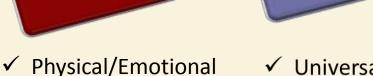
Prevention Business Case





Health Reform Supports a Spectrum of Prevention and Treatment





- **Health Promotion**
- ✓ Prevention, including M/SUDs



- ✓ Universal
- ✓ Selective
- ✓ Indicated



- ✓ Case Identification
- ✓ Essential Health Benefits (EHBs)

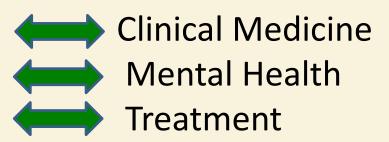


- ✓ Treatment to Prevent Relapse & Recurrence
- ✓ Rehabilitative/ habilitative services



Collaborative Opportunities

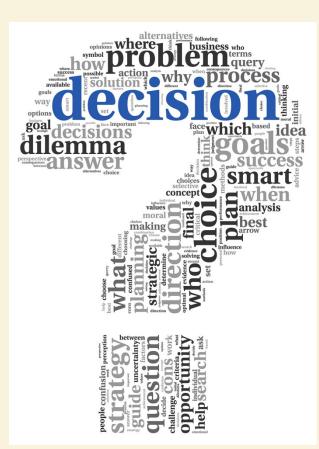
Public Health
Substance Abuse
Prevention







Paying for Prevention



- Value vs. volume
- Clinical services
- Population health
- Return on investment
- Funding or reimbursement
- Innovative payment models
- Building on strength



Preliminary Resources

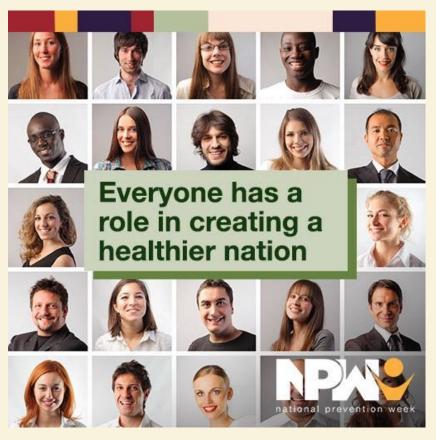
In September 2014, together with Mental Health America, SAMHSA hosted two webinars on financing for primary prevention.

http://mentalhealthamerica.net/mha-webinars



National Behavioral Health Observances

National Prevention Week - May 17-23, 2015





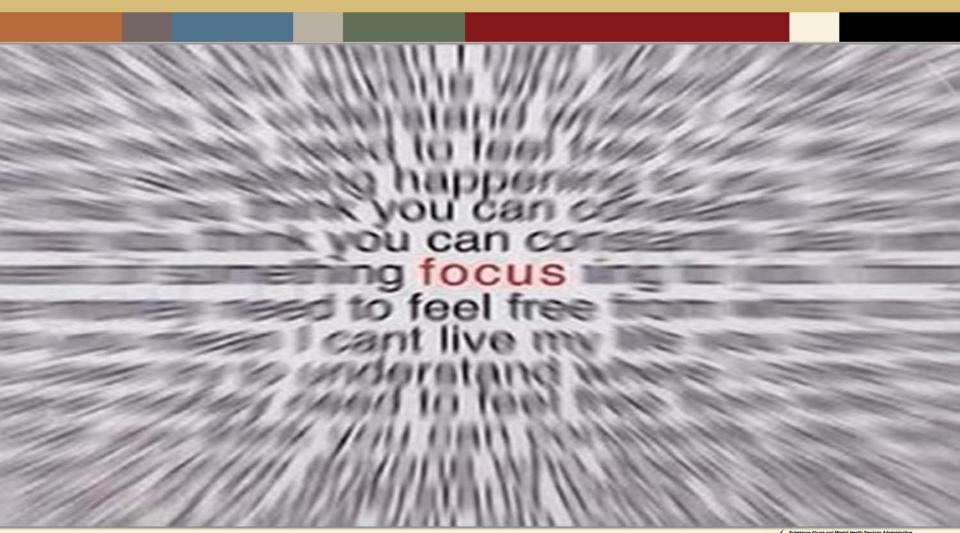
Takeaways

- → Tackling behavioral health issues effectively takes teamwork across sectors.
- → Involving state and community voices is vital.
- Collaborative and integrated practices must include prevention.
- → One size does not fit all.
- → Be proactive.
- → Take a long-term view.





Staying Focused during Change





Questions and Discussion



