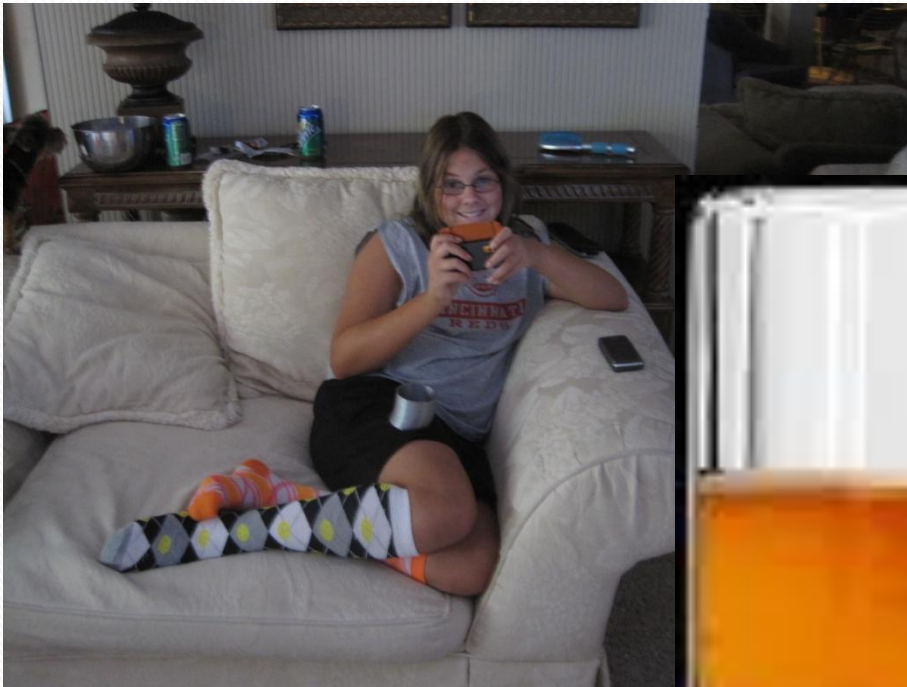


Working with Your State's First Lady (or Gentleman) to Prevent Underage Drinking

Hope Taft, First Lady Emeritus, Ohio, President and
CEO, Leadership to Keep Children Alcohol Free
Foundation

Is it half full or half empty?



Leadership To Keep Children Alcohol Free Foundation



You can find us online....www.alcoholfreechildren.org

The screenshot shows a Mozilla Firefox browser window displaying the website <http://www.alcoholfreechildren.org/>. The page features a blue header with the organization's logo and navigation links: Home, Engage, Participating States, and a Donate button. A search bar is also present. On the left, there is a sidebar with a menu of categories: Underage Drinking as a National Priority, Engage In Conversation, Leadership Overview, Resources on Childhood Drinking, Press Releases, and Community Action. Below this is a 'Webmaster's Blog' section with a list of recent articles. The main content area is titled 'Leadership To Keep Children Alcohol Free Foundation' and contains a detailed description of the organization's mission and a call to action to join the efforts. To the right of the main text is a group photo of children and a section titled 'ENGAGE' with a 'Most Recent Poll' and 'What's Making News' section. The poll asks if youth/young adults ages 18-21 still listen to their parents' advice and act accordingly, with options 'I think so', 'I don't think so', and 'I don't know'. The news section lists several headlines, including '11 Notre Dame Athletes Arrested for Underage Drinking' and 'Funds Will Combat Underage Drinking in Arkansas'. A 'Vote' button is located below the poll options.

Leadership To Keep Children Alcohol Free Foundation | Leadership To Keep Children Alcohol Free - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.alcoholfreechildren.org/

Most Visited Getting Started Latest Headlines

Leadership To Keep Children Alcohol Free Foundation

Home Engage Participating States Donate Search Sign up for our weekly updates

Leadership To Keep Children Alcohol Free Foundation

The Leadership To Keep Children Alcohol Free Foundation, a unique coalition of current and former Governors' spouses, Federal agencies, and public and private organizations, is an initiative to prevent the use of alcohol by children ages 9 to 15. It is the only national effort that focuses on alcohol use in this age group. It is also the oldest and largest organization of Governors' spouses focused on a single issue. Currently, 75% of Governors' spouses or their representatives are members. Follow the menu on the left to see the States that are represented (participating States).

We welcome you to join our efforts to prevent and reduce childhood drinking and hope that you will sign up to receive the Weekly Update, a digest of current news, research, and other information related to the issue of childhood drinking. Sign up by clicking on the Weekly Update icon at the right side of this screen. To get even more news on a daily basis, see the "What's Making News" on the right. These are articles from various RSS feeds related to the issue of underage drinking.

ENGAGE IN CONVERSATION! The Leadership Foundation has just released a discussion guide to facilitate conversations on childhood drinking. "Childhood Drinking: How Can We Prevent and Reduce the Number of Children Drinking Alcohol?" can be downloaded for FREE.

Option One
Reach Children with Problems Early

Option Two
Remove Access and Incentives

Option Three
Help Children through Difficult Times in Development

ENGAGE

Join in the Conversations

Most Recent Poll

Do youth/young adults ages 18-21 still listen to their parents advice and act accordingly?:

I think so

I don't think so

I don't know

Vote

What's Making News

- error
- 11 Notre Dame Athletes Arrested for Underage Drinking
- Jones arrested for underage drinking at Notre Dame
- Gamesville grad one of 11 Fighting Irish athletes arrested
- Montana's Son Arrested For Underage Drinking
- Funds Will Combat Underage Drinking in Arkansas

more

Webmaster's Blog

- EUDL Training Center Offers Electronic Seminar on June 17 About Underage Drinking in Military Communities
- 2010 Town Hall Meetings
- When Love is Not Enough - Hallmark Movie
- Take the Poll! - What do you think?
- Anti-Drug Update - April 22, 2010 - Celebration Season: Preventing Substance Abuse During Prom and Graduation Season
- American Academy of Pediatrics Issues Policy Statement on Alcohol Use by Youth and Adolescents
- BREAKING NEWS!! SAMHSA LAUNCHES UNDERAGE DRINKING PREVENTION CAMPAIGN - WATCH THE WEBCAM AT 3:00 ON 3-25
- Take the Poll! - What do you think?
- WYOMING GOVERNOR SIGNS UNDERAGE DRINKING LEGISLATION
- March 14-22, 2010 is National Poison Prevention

Leadership Mission

- Support the efforts of the Governors' spouses, in their states and nationally, to prevent and reduce childhood drinking, especially among youth, 9-15 years old.

Why 9-15 year olds?

- Alcohol is the most widely used substance of abuse among America's youth.
- And research shows that those who start drinking before age 15 are six times more likely to have alcohol problems as adults than those who start drinking at age 21 or older.
- Alcohol use damages developing brains, and disrupts emotional, moral, and psychological development.
- Alcohol contributes to the 3 leading causes of death for adolescents: Injury, Suicide, Homicide.
- SAMHSA News Release, March 25, 2010,
<http://www.samhsa.gov/newsroom/advisories/1003250241.aspx>

Member States

- Alabama
- Alaska
- American Samoa
- Arizona
- Arkansas
- Delaware
- Georgia
- Guam
- Hawaii
- Idaho
- Indiana
- Kansas
- Kentucky
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Mexico
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- South Dakota
- South Carolina
- Texas
- Utah
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Visit:

<http://www.alcoholfreechildren.org/states>

Three Issues To Work On Across State Lines

- ❁ Increasing Age of First Use
- ❁ Availability and Accessibility
- ❁ Engaging More People – Parents are Key!

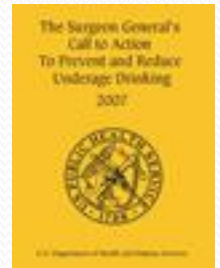
Read more about “Burger King plans beer-selling Whopper Bar in South Beach” at:

http://www.usatoday.com/money/industries/food/2010-01-21-burger-king-beer_N.htm



Concentrated Efforts to Address Issues

- Promoting the Surgeon General's Call to Action (CTA) to Prevent Underage Drinking
 - Arranged and Attended 13 trips to different states featuring the CTA
- Promoting SAMHSA Town Hall Meetings on Underage Drinking
- Developing Materials to Guide Conversations



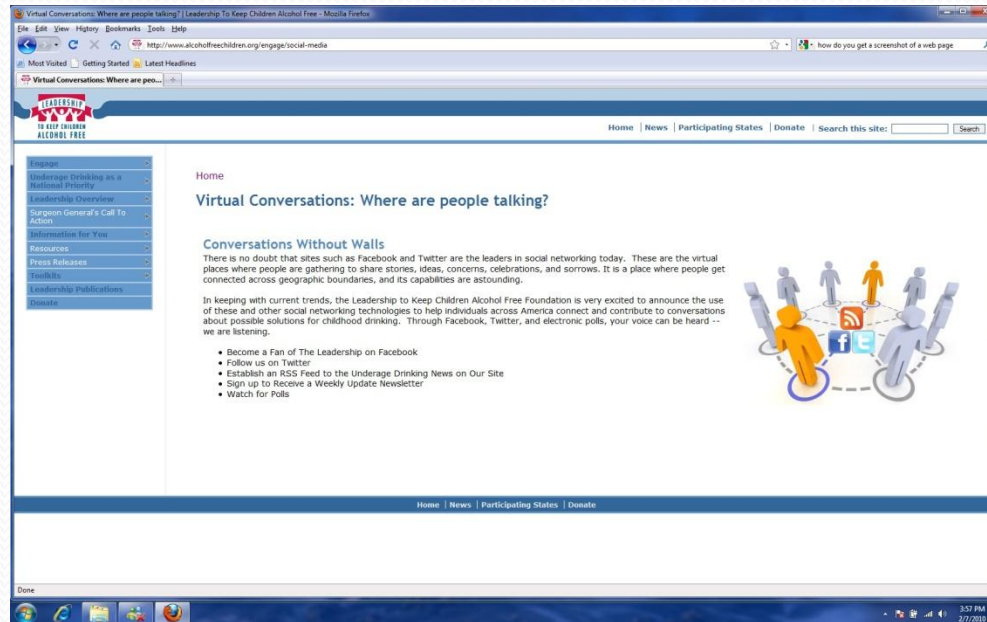
Publications

- Working to Prevent Underage Drinking: Workplace is the Key
- Changing the Conversation: Community Discussion Guide on Childhood Drinking



Engage!

- Leadership's initiative to promote conversations in small gatherings, in workplaces, on-line via social media networks.



Leadership Reads

- 2011 initiative focused on bringing parents/guardians together to discuss the book, Messengers in Denim
- Discussion guide, co-authored by Dr. Par Donahue (pediatrician) and Dr. Bonnie Hedrick (behavioral health specialist)
- Release date, June, 2011
- Free download from the web
- Discusses underage drinking as a deterrent to childhood and adolescent health

We need your help!

- Share Leadership Reads with Governor's spouses across the nation
- Encourage their involvement in the Leadership To Keep Children Alcohol Free
- Get more information and sign up for weekly updates at:
 - www.alcoholfreechildren.org