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NASADAD Hosts Successful Annual Meeting

NASADAD hosted its Annual Membership Meeting from 2-5 June 2010 in Norfolk, Virginia. The theme for the event was *Fostering Success in an Evolving Health Care Environment* and was included in plenary as well as other session topics.

In addition to the various business and other association meetings, the agenda was filled with opportunities to hear from a variety of speakers on timely issues which are relevant to the membership. Wednesday, 2 June included the membership meeting of the National Prevention Network (NPN), and the National Institute on Drug Abuse hosted an afternoon joint meeting of State agency staff to provide information related to their latest work.

Several leaders of organizations that NASADAD currently has working relationships with spoke throughout the Annual Meeting. Such speakers included Pamela S. Hyde, Administrator of SAMHSA; Frances M. Harding, Director of CSAP; H. Westley Clark, Director of CSAT; R. Gil Kerlikowske, Director of ONDCP; and others. Various association members also dedicated their time and expertise to provide presentations.

During the evening of Wednesday, 2 June, CSAP held its Leadership Summit in order to provide an update about the center's priorities, and also to hear from State staff. Fran Harding reviewed SAMHSA's budget, discussed the ten (10) strategic initiatives, and spoke about ONDCP's National Drug Control Strategy.



NASADAD President, Flo Stein, delivers remarks at the Annual Meeting

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REMINDERS

FOR NPN MEMBERS

NPN Public Information and Media Committee Conference Call
Tuesday August 10, 2010
3:00 PM EDT

2010 NPN Research Conference Planning Committee Conference Call
Thursday August 19, 2010
2:00 PM EDT

NPN Executive Committee Conference Call
Monday September 13, 2010
2:00 PM EDT

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ONDCP Has Released Its 2010 National Drug Control Strategy

Condensed from a White House Press Release, 11 May 2010

President Barack Obama released the Administration's inaugural National Drug Control Strategy, which establishes five-year goals for reducing drug use and its consequences through a balanced policy of prevention, treatment, enforcement, and international cooperation. The Strategy was developed by the Office of National Drug Control Policy (ONDCP) with input from a variety of Federal, State, and local partners.

"This Strategy calls for a balanced approach to confronting the complex challenge of drug use and its consequences," said President Obama. "By boosting community-based prevention, expanding treatment, strengthening law enforcement, and working collaboratively with our global partners, we will reduce drug use and the great damage it causes in our communities. I am confident that when we take the steps outlined in this Strategy, we will make our country stronger and our people healthier and safer."

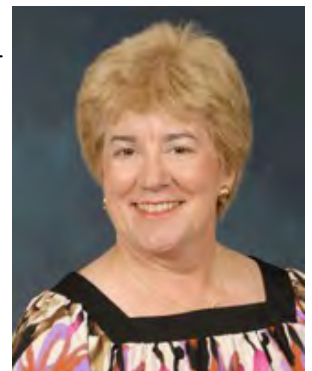
The 2010 Strategy highlights a collaborative and balanced approach that emphasizes community-based prevention, integration of evidence-based treatment into the mainstream health care system, innovations in the criminal justice system to break the cycle of drug use and crime, and international partnerships to disrupt transnational drug trafficking organizations.

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SAMHSA Announces Temporary Director Change

Agency Announces Six-Month Executive Exchange Between CSAP and CMHS

In an announcement to SAMHSA employees in late June, SAMHSA Administrator Pamela S. Hyde announced an Executive Exchange between the Directors of the Center for Substance Abuse Prevention (CSAP) and the Center for Mental Health Services (CMHS). Effective 19 July 2010, A. Kathryn Power is serving as CSAP Director, while Fran Harding serves as the Director of CMHS. It is expected this Executive Exchange will last six months. According to the Administrator's message, each Director will have full authority and responsibility of their positions, and Ms. Power will continue to serve as the SAMHSA lead for "military families" and "homelessness," and Ms. Harding will continue to serve as the SAMHSA lead for "prevention;" these are three of the ten Strategic Initiatives SAMHSA is presently pursuing. "This opportunity provides a mechanism for them to gain hands-on understanding of different program and policy aspects of all three of these initiatives and will make the collaboration of the Centers on them all the more robust," said the Administrator, according to her written announcement.



A. Kathryn Power

Prior to her appointment as Director of CMHS, Ms. Power served over ten (10) years as Director of the Rhode Island Department of Mental Health, Retardation, and Hospitals (DMHRH). She has also served as President of the National Association of State Mental Health Program Directors (NASMHPD).

Newsletter to Include Monthly Health Reform Update

NASADAD is pleased to present a new recurring feature to the *PREVENTION* Newsletter. This feature will present some of the ongoing developments related to the Patient Protection and Affordable Care Act of 2010, especially those aspects that relate to prevention. We think this is an exciting time for prevention (and specifically for substance abuse prevention), as the field is potentially on the verge of being recognized by third-party health insurance payers, including Medicaid and private insurers. In each Newsletter, we will attempt to highlight something developing that relates to prevention in particular. We hope our readers find this new feature useful.

National Council Issues First Report

Condensed from a HHS Blog Update, 1 July 2010

The new National Prevention, Health Promotion and Public Health Council, created by the Affordable Care Act, submitted its first status report to Congress on 30 June 2010.

Chaired by Surgeon General Regina Benjamin and composed of senior government officials across federal departments and agencies, the Council is charged with elevating and coordinating prevention activities and designing a focused strategy across federal departments to prevent disease and promote the nation's health.

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New Federal Website Unveiled

Condensed from an HHS Press Release, 1 July 2010

The U.S. Department of Health and Human Services has unveiled a new website, HealthCare.gov; an innovative new on-line tool that will help consumers take control of their health care by connecting them to new information and resources that will help them access quality, affordable health care coverage.

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UPCOMING EVENTS

ON THE PREVENTION CALENDAR

12th Annual National EUDL Leadership Conference

HOST: OJJDP
DATE: August 18– 20, 2010
LOC: Anaheim, CA
INFO: <http://ojjdp.dgimeetings.com/home.aspx>

23rd Annual NPN Research Conference

HOST: NASADAD/NPN
DATE: August 31- September 3, 2010
LOC: Denver, CO
INFO: <http://swpc.ou.edu/npn>

Indiana Addiction Recovery Month Symposium

HOST: IN ARMS
DATE: September 14-16, 2010
LOC: Indianapolis, IN
INFO: <http://www.inarms.org/>

ADP Conference 2010

"Strongest Together: Building Quality Services During Challenging Times"

HOST: California Department of Alcohol & Drug Programs
DATE: October 12-14, 2010
LOC: Sacramento, CA
INFO: <http://www.cce.csus.edu/conferences/adp/10/>

National Meeting on Alcohol, Drug Abuse and Violence Prevention in Higher Education

"Effective AODV Prevention in Tough Times"
HOST: DoEd Office of Safe and Drug Free Schools
DATE: October 18-20, 2010
LOC: National Harbor, MD
INFO: <http://osdfs.dgimeetings.com/home.aspx>

138th Annual Meeting & Exposition

HOST: American Public Health Association
DATE: November 6-10, 2010
LOC: Denver, CO
INFO: <http://www.apha.org/meetings/registration/>

The Sixth World Conference on the Promotion of Mental Health and Prevention of Mental and Behavioral Disorders

HOST: Education Development Center
DATE: November 17-19, 2010
LOC: Washington, DC
INFO: <http://wmhconf2010.hhd.org/>

8th National Harm Reduction Conference

"Harm Reduction Beyond Borders"
HOST: Harm Reduction Coalition
DATE: November 18-21, 2010
LOC: Austin, TX
INFO: <http://www.8thnationalharmreductionconference.com/>

Alcohol Policy 15

"Policies for Reducing Problems Associated with Alcohol Availability"

HOST: Silver Gate Group
DATE: December 5-7, 2010
LOC: Washington, DC
INFO: <http://www.silvergategroup.com/ap15/index.htm>

SAMHSA and Ad Council Launch New Campaign

*Condensed from a SAMHSA News Release,
25 May 2010*

According to a national survey by the Substance Abuse and Mental Health Services Administration (SAMHSA) there are an estimated 9.8 million adults aged 18 or older living with serious mental illness. Among adults, the prevalence of serious mental illness is highest in the 18 to 25 age group, yet this age group is also the least likely to receive services or counseling for mental health issues.

To help address this problem and as part of Mental Health Awareness Month, SAMHSA and The Advertising Council launched a new series of national public service announcements (PSAs) designed to encourage, educate and inspire young adults (18-25 years old) to step up and support friends and family they know are experiencing a mental health problem.

The importance of this effort is underscored by the new 2009 HealthStyles Survey, a collaborative effort by SAMHSA and Porter Novelli, which reveals that almost three-quarters (72 percent) of young adults between the ages of 18 and 24 believe that a person with mental illness would improve if given treatment and support.

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National Prevention Network Member Profile: Barbara Benavente

Barbara Benavente currently serves as the NPN representative for Guam. Her work experience in mental health and substance abuse services, particularly in the field of prevention, spans 30 years with the Government of Guam's Department of Mental Health and Substance Abuse. A known leader in the Pacific Islands, Ms. Benavente has served as a principal investigator for numerous federal SAMHSA grants that are designed to address disparities and improve the well being of Pacific Island



Barbara Benavente

community members. She currently leads a federally funded youth suicide prevention and early intervention grant that relies on village-based meetings and active participation of consumers and survivors. Ms. Benavente provided a key supportive role for the Pacific Jurisdictions (PJ) aspects of the Compendium of Best Practices for American Indian/Alaska Native and Pacific Island Populations project. Ms. Benavente also serves as secretary for the Pacific Substance Abuse and Mental Health Collaborating Council and Certification Board, representing the Territory of Guam.

FUNDING OPPORTUNITIES

Office of Safe and Drug Free Schools Grants for Safe and Supportive Schools

The Safe and Supportive Schools grant awards money to State educational agencies (SEAs) to support statewide measurement of, and targeted programmatic interventions to improve conditions for learning in order to help schools improve safety and reduce substance use. **Application Deadline Date:** August 9, 2010. For more information, please visit: www.ed.gov/osdfs.

Science Education Drug Abuse Partnership Award

This funding opportunity announcement (FOA) encourages Science Education (R25) grant applications to fund the development and evaluation of innovative model programs and materials for enhancing knowledge and understanding of neuroscience and the neurobiological mechanisms of drug abuse and addiction among K-12 students, the general public, health care practitioners, museums, media experts, and other educational groups. The award provides support for the formation of partnerships between scientists and educators, media experts, community leaders, and other interested organizations for the development and evaluation of programs and materials that will enhance knowledge and understanding of science related to drug abuse. Closing Date: May 25, 2013. For more information, please visit:

<http://grants.nih.gov/grants/guide/pa-files/PA-10-227.html>

Registration Available for Alcohol Policy Conference

Condensed from a Higher Ed Center Release, 6 August 2010

The Alcohol Policy 15 (AP15) conference is the 15th in a series of conferences on the avoidance of alcohol-related problems using public policy strategies. It will take place Sunday–Tuesday, December 5–7, 2010, in Washington, D.C.

Attended by community-based practitioners, public officials, and researchers from across North America and beyond, the conference will explore, develop, and advance public policy approaches to the prevention of alcohol problems in order to promote evidence-based strategies and to bring focus to the need for alcohol policy reform at all levels—local, regional, national, and international.

Agenda and information on scholarship availability, exhibit opportunities, and accommodations are available at www.silvergategroup.com/ap15/.

David K. Mineta Confirmed as Deputy Director of ONDCP

On June 22, 2010, David K. Mineta was confirmed as Deputy Director of Demand Reduction for the Office of National Drug Control Policy (ONDCP). In this role, Mr. Mineta will oversee ONDCP's Office of Demand Reduction, which focuses on promoting drug prevention and drug treatment programs, as well as the agency's newly created focus on programs for individuals in recovery from addiction.

Mr. Mineta brings nearly 20 years of broad, nationally-recognized experience in the design and delivery of effective demand reduction programs. He specializes in working with community-based organizations to reduce demand for substances of abuse, particularly among underserved ethnic, racial and gender communities.

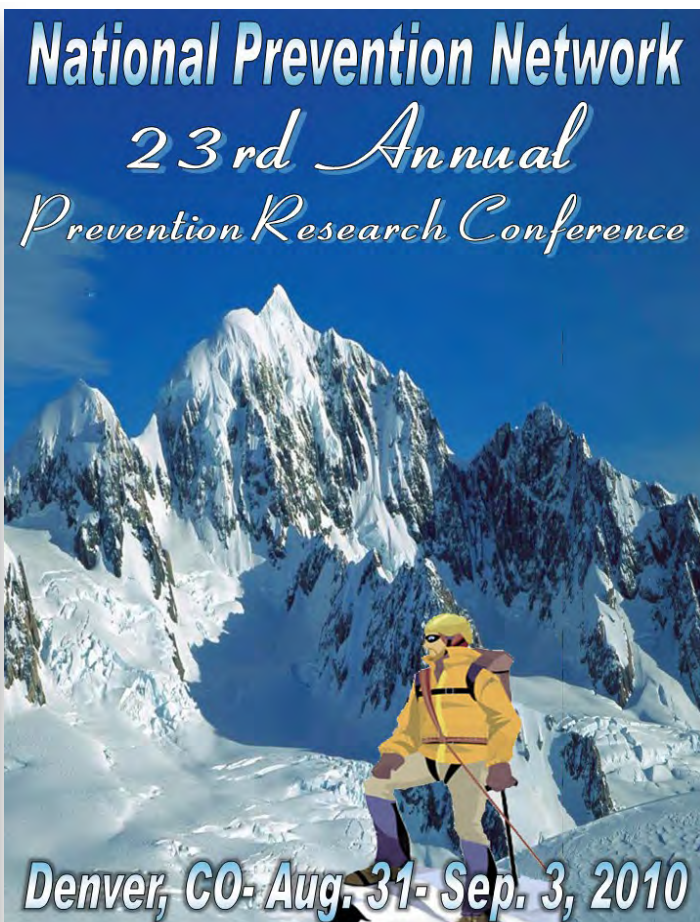
In May 2009, he was appointed to the Center for Substance Abuse Prevention National Advisory Council.

Prevention Trivia

From the 2010 ONDCP National Drug Control Strategy

1. What percentage decrease in the 30-day prevalence of drug use among 12– 17 year olds does the strategy hope to achieve by the year 2015?
 - A. 5
 - B. 10
 - C. 15
 - D. 20
2. What percentage decrease in the 30-day prevalence of drug use among 18– 25 year olds does the strategy hope to achieve by the year 2015?
 - A. 5
 - B. 10
 - C. 15
 - D. 20
3. All of the following were described as risk factors for substance use by youth except?
 - A. Social Rejection
 - B. School Failure
 - C. Depression
 - D. Watching Television

Answers: C,B,D



Southwest Airlines Adds Warning to Its Alcohol Menu

The New York State Office of Alcoholism and Substance Abuse Services sent a letter to Southwest Airlines, requesting that warnings be posted to alert women who are, or who may become pregnant, of the dangers of alcohol consumption.

The airline has responded to the request by stating that, effective 1 July 2010, it has posted the U.S. Surgeon General's guidance to its on-board menu, its website information on beverage services, and on the service pages of its in-flight magazine.



The guidance now reads:
"According to the U.S. Surgeon General, women who are pregnant or who may become pregnant should not drink alcoholic beverages because of the risk of birth defects."

VA Eases Rules to Cover Stress Disorder

*Condensed from a New York Times Article ,
7 July 2010*

The government is preparing to issue new rules that will make it substantially easier for veterans who have been found to have post-traumatic stress disorder (PTSD) to receive disability benefits, a change that could affect hundreds of thousands of veterans from the wars in Iraq, Afghanistan and Vietnam.

The regulations from the Department of Veterans Affairs, which were scheduled to take effect as early as 12 July and cost as much as \$5 billion over several years according to Congressional analysts, will essentially eliminate a requirement that veterans document specific events like bomb blasts, firefights or mortar attacks that might have caused PTSD, an illness characterized by emotional numbness, irritability and flashbacks.

For decades, veterans have complained that finding such records was extremely time consuming and sometimes impossible.

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EMPLOYMENT OPPORTUNITIES

Director of the Center for the Application of Prevention Technologies (CAPT)

The Education Development Center (EDC) Health and Human Development Division (HHD) is seeking a director to lead the new, national four-year contract to operate the CAPT. The CAPT is a national, integrated system that provides training and technical assistance (T/TA) to States, Jurisdictions, Tribes, and local grantees to plan, implement, and evaluate evidence-based substance abuse prevention strategies. For more information on this position, please visit www.edc.org and refer to the job opportunities link. Contact for this position is Kathryn Huse, khuse@edc.org.

Executive Director, The National Data Infrastructure Improvement Consortium (NDIIC)

NDIIC is a non-profit organization primarily supporting the field of behavioral health services by offering a range of services to assist states, sub-state entities, and community-based organizations in software acquisition, consultation, development and training. The Executive Director is chief administrative officer and reports to the Board of Directors. For more information, please visit the organization website at www.ndiic.com.

Prevention Specialist, University of Massachusetts Amherst

Experienced professional needed to conduct student alcohol assessment using brief motivational interviewing strategies within the evidence-based modality of BASICS (Brief Alcohol Screening and Intervention for College Students). Send cover letter, resume and three letters of recommendation to Search R39601, Employment Office, Room 167 Whitmore Administration Building, University of Massachusetts, Amherst, MA 01003. Review of resumes will begin on July 9, 2010, and will continue until the position is filled.

Health Educator-Alcohol and Other Drugs Prevention Program, University of Michigan

The health educator will provide exceptional customer service working with our University Health Service (UHS) team. The incumbent will participate in development, implementation, and evaluation of health education programs and development of materials; conduct orientation programs for students and parents; conduct alcohol and other drug (AOD) brief intervention sessions; and provide educational outreach. To apply for this position, please visit the University of Michigan career website at www.umjobs.org and reference Job Opening ID 50060.

APIS Offers Improved Web Design

Condensed from a Higher Ed Center Article, 14 May 2010

The Alcohol Policy Information System (APIS), a project of the National Institute on Alcohol Abuse and Alcoholism, announces a new, user-friendly Web site. Users will find the same reliable APIS information in a fresh, streamlined design that simplifies access to APIS data.

APIS continues to provide detailed state-by-state information at both state and federal levels for 35 policies. The presentation of this information is now anchored by a new APIS Home page with links to all policy topics.

A new, tab-based format provides direct access to:

- Background on each policy topic
- Data on statutes and regulations for each of the 50 states, the District of Columbia, and the United States on a specific date
- Changes in statutes and regulations over time across the 50 states, the District of Columbia, and applicable federal law
- A timeline view of changes over time
- Maps and charts depicting a current snapshot of policies in each jurisdiction and numbers of jurisdictions with statutes and regulations over time
- Maps and charts depicting a current snapshot of policies in each jurisdiction and numbers of jurisdictions with statutes and regulations over time
- Policy variable definitions
- Detailed instructions for using the site, including how to filter and sort data, how to interpret the changes over time data; how to understand important row notes and jurisdiction notes, and how to download data

In addition, users will continue to have ready access to APIS materials to contextualize, interpret, and use APIS data, including:

- Background on alcohol policy
- Enforcement and compliance information
- National Highway Traffic Safety Administration Alcohol-Highway Safety Digest data
- National Institutes of Health program announcements
- Available related data sets

The new APIS Web site is now available at the following URL: www.alcoholpolicy.niaaa.nih.gov/.

SAMHSA Accepting Applications for Prevention Fellows Program

The U.S. Department of Health and Human Services (HHS) Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Substance Abuse Prevention (CSAP) is accepting applications for the Prevention Fellowship Program.

The Prevention Fellowship Program invites qualified individuals who are seeking professional growth in the field of substance abuse prevention. These individuals will be assigned to a mentor from participating State agencies throughout the United States and U.S. Pacific Jurisdictions. Fellows are accepted on a location basis pending the site of the State agency.



The SAMHSA CSAP Prevention Fellowship Program was launched in 2006 in an effort to build a workforce of substance abuse professionals. During the two-year fellowship program, which combines Web-based and in-person trainings, fellows improve their skills and their knowledge of prevention practices. During their Prevention Fellowship Program experience, fellows focus on acquiring the necessary skills for success in the fields of public and behavioral health.

The Prevention Fellowship Program prepares fellows for International Certification & Reciprocity Consortium (IC&RC) certification as substance abuse prevention specialists.

Applications will be accepted from eligible candidates until Thursday, August 26, 2010. To apply, complete and submit the online application, which is available at www.seiservices.com/SAMHSA/csap/preventionfellowship.

Selected candidates are tentatively expected to begin the Prevention Fellowship Program on September 20, 2010. For additional information, please contact the Prevention Fellowship Program at (240) 485-1700, ext. 122 or e-mail preventionfellowship@seiservices.com.

The report submitted on 1 July is the Council's first, and an early step in the Administration's development of a first-ever National Prevention and Health Promotion strategy. The Strategy's impact will be significant because it will take a community health approach to prevention and well-being—identifying and prioritizing actions across government and between the public and private sectors. Both the forthcoming Strategy and the ongoing work of the new Council present a historic opportunity to bring prevention and wellness to the forefront of the nation's efforts to improve the health status of all Americans.

As required by the Affordable Care Act, the President will establish an Advisory Group on Prevention, Health Promotion, and Integrative and Public Health to help develop the new Strategy. The Advisory Group will reside within the Department of Health and Human Services (HHS) and report to the Surgeon General. It will have up to 25 non-federal members appointed by the President who will develop policy and program recommendations and advise the Council on lifestyle-based chronic disease prevention and management, integrative health care practices, and health promotion.

The following is a list of prevention priorities within the Affordable Care Act:

- The new National Prevention and Health Promotion Strategy complements key prevention provisions in the Affordable Care Act which provide a sustained national investment in prevention and public health programs.
- The Affordable Care Act Makes an Unprecedented Investment in Public Health and Prevention through the Creation of the Prevention and Public Health Investment Fund (the "Fund").
- This new initiative has new resources – \$15 billion over ten years in mandatory spending – to expand and sustain the necessary infrastructure to prevent disease, detect it early, and manage conditions before they become severe.
- The Fund reinforces a renewed focus on prevention and public health to improve well-being and improve quality of care.
- For FY2010, \$500 million is dedicated to improving community and clinical prevention efforts, strengthening public health infrastructure, improving research and data collection and bolstering the training of public health and primary care professionals.

For more information on the Affordable Care Act, please visit the new federal website at www.HealthCare.gov.

The report can be found at the following weblink:

<http://www.hhs.gov/news/reports/nationalprevention2010report.pdf>.

Called for by the Affordable Care Act, the website provides consumers with both public and private health coverage options tailored specifically for their needs in a single, easy-to-use tool.

HealthCare.gov is the first central database of health coverage options, combining information about public programs, from Medicare to the new Pre-Existing Conditions Insurance Plan, with information from more than 1,000 private insurance plans. Consumers can receive information about options specific to their life situation and local community.

In addition, the website will be a one-stop-shop for information about the implementation of the Affordable Care Act as well as other health care resources. The website will connect consumers to quality rankings for local health care providers as well as preventive services.

As the health care market transforms, so will the site. In the weeks and months ahead, new information on preventing disease and illness and improving the quality of health care for all Americans will be posted.

SAMHSA and Ad Council

Continued from Page 4

The study, however also shows that far fewer young adults (33 percent) believe that a person can eventually recover and one in five (22 percent) young adults believes that people are generally caring and sympathetic to people with mental illness.

The campaign is part of SAMHSA's public awareness and support strategic initiative to increase understanding of mental illness and substance abuse disorder prevention and treatment.

The campaign aims to promote acceptance of mental health problems by encouraging, educating, and inspiring young adults to step up and talk openly about mental health problems. The new television and Web PSAs encourage young adults to step up and help a friend through recovery.

The PSAs direct audiences to visit the campaign website, whatadifference.samhsa.gov, where they can participate in a new discussion forum, find tools to help in the recovery process, learn about the different types of mental illnesses, read real-life stories about support and recovery, and to see how friends can make all the difference.

She emphasized that prevention is at the forefront of not only SAMHSA's initiatives, but it is also at the forefront of other federal agencies' initiatives as well.

Following Fran Harding's remarks, members of the NPN provided updates on work being done within the organization. The Workforce Development Committee is undertaking work with core competencies, higher education focused on prevention, and State credentialing requirements. The Research and Evaluation Committee also presented on some of its work, which includes addressing the need for outcomes data. Other discussion points provided by the NPN included an example of the SPF-SIG implementation by North Carolina, as well as discussion on prevention's role in healthcare.

On Friday, an awards luncheon was held to recognize those who have made valuable contributions to the association. The NPN presented awards to Eugenia Conolly, David Jernigan, Rose Kittrell, and Steve Keel. Eugenia has been a longstanding member of the NPN, and was presented the Alumni Award as a continued leader in the prevention field by a former member. David Jernigan received the Award of Excellence, presented to a non-NPN member who has made outstanding contributions to the NPN. The Lifetime Achievement Award was given to Rose Kittrell in recognition for her contributions to substance abuse prevention over the course of her career. And Steve Keel was presented with the Ketty Award for his outstanding contributions as a current member.

The final session of the 2010 NASADAD/NPN/NTN Annual Meeting was a members-only discussion focused on a future vision for State substance abuse agencies.

During a nationwide listening tour soliciting input for the development of the Strategy, significant themes emerged which connect the drug issue to major Administration policy priorities, including the economy, health care reform, youth development, public safety, military and veterans' issues, and foreign relations.

The 2010 Strategy establishes five-year goals to reduce drug use and its consequences, including:

- Reduce the rate of youth drug use by 15 percent;
- Decrease drug use among young adults by 10 percent;
- Reduce the number of chronic drug users by 15 percent;
- Reduce the incidence of drug-induced deaths by 15 percent; and
- Reduce the prevalence of drugged driving by 10 percent.

In addition, the Strategy outlines three significant drug challenges on which the Administration will specifically focus this year: prescription drug abuse, drugged driving, and preventing drug use. In addressing each of these issues, the Strategy outlines a research-driven, evidence-based, and collaborative approach.

VA Eases Rules

Continued from Page 3

And in the wars in Afghanistan and Iraq, veterans groups assert that the current rules discriminate against tens of thousands of service members — many of them women — who did not serve in combat roles but nevertheless suffered traumatic experiences.

Under the new rule, which applies to veterans of all wars, the department will grant compensation to those with PTSD, if they can show that they served in a war zone and in a job consistent with the events that they say caused their conditions.

The new rule would also allow compensation for service members who had good reason to fear traumatic events, known as stressors, even if they did not actually experience them.

One rule, however, will require a final determination on a veteran's case to be made by a psychiatrist or psychologist who works for the veterans department.

The advocates assert that the rule will allow the department to sharply limit approvals. They argue that private physicians should be allowed to make those determinations as well.

