

# **The National Association of State Alcohol and Drug Abuse Directors**

## **Association Update**

### **September 12, 2013**

#### **NASADAD Welcomes Eric Campbell as Administrative Assistant**

The Association is pleased to announce that Mr. Eric Campbell has been hired as the newest member of the NASADAD staff. Eric will serve as Administrative Assistant in charge of a number of duties including but not limited to: oversight of the front desk, assisting administrative work flow of the Executive Director, assisting with quarterly Board of Directors meetings, and additional tasks associated with the internal operations of NASADAD. Eric joins the Association after service at the Office of National Drug Control Policy (ONDCP) where he worked in a number of operating divisions, including: the Office of Demand Reduction (ODR); Office of Planning and Budget; and Office of Legislative Affairs. As a result, Eric is extremely familiar with the many federal agencies and NGO groups that NASADAD works with on a daily basis. Please join us in welcoming Eric to NASADAD!

Eric can be reached at (202) 293-0090 or [ecampbell@nasadad.org](mailto:ecampbell@nasadad.org).

#### **President's Proclamation for National Alcohol and Drug Addiction Recovery Month**

As events celebrating National Alcohol and Drug Addiction Recovery Month move forward across the country, please know that the President issued a Proclamation to highlight the special nature of September.

A link to the Proclamation is included below for your convenience and use:

<http://www.whitehouse.gov/the-press-office/2013/08/30/presidential-proclamation-national-alcohol-and-drug-addiction-recovery-m>

#### **NASADAD Attends Recovery Month Press Conference Kick Off and Luncheon**

On September 4, NASADAD Executive Director Robert Morrison attended two Recovery Month kick-off events: a press conference held at the National Press Club where results from the most recent National Survey on Drug Use and Health (NSDUH) were released and the Annual Recovery Month Luncheon.

Press Conference: The morning's press conference, moderated by Dr. Westley Clark, Director of the Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Substance Abuse Treatment (CSAT), featured the following speakers:

- Gil Kerlikowske, Director, Office of National Drug Control Policy (ONDCP)
- Pam Hyde, Administrator, Substance Abuse and Mental Health Services Administration (SAMHSA)
- Daniel LaPointe, Young Person in Recovery
- Jenna Bertino, Young Person in Recovery

- Juan Velez Court, Wellness Speaker and Person in Recovery
- Lacy Kendrick Burk, Representative of National Wellness Week

A major part of the press conference focused on the results from the most recent NSDUH – an annual survey of “...the civilian, non institutionalized population, age 12 or older” detailing the state of alcohol and other drug use prevalence, treatment and more. Dr. Peter Delany, Director of SAMHSA’s Center for Behavioral Health Statistics and Quality (CBHSQ) attended the event to answer questions about the survey in particular and data trends in general.

This year’s survey found:

- 23.1 million Americans aged 12 or older needed treatment for an illicit drug or alcohol use problem in 2012 and only 2.5 million (or 10.8 percent of those in need) received it in a specialized treatment setting.
- Marijuana continues to be the most commonly used illicit drug. In 2012, 7.3 percent of Americans were current users of marijuana – up from 5.8 percent in 2007. Although past month use of marijuana rose in nearly every age group between 2007 and 2012, it did drop among those aged 12 to 17 from 7.9 percent in 2011 to 7.2 percent in 2012.
- The rates of past month drinking, binge drinking and heavy drinking among underage adolescents aged 12 to 17 remained lower than their levels in 2002 and 2009. The percentage of people aged 12 and older who drove under the influence of alcohol at least once in the past year in 2012 was 11.2 percent, significantly lower than the level in 2002 (14.2 percent) but similar to the rate in 2011 (11.1 percent).

To learn more, please visit <http://www.samhsa.gov/newsroom/advisories/1309033910.aspx>.

Luncheon: After the press conference, a large crowd gathered at the Recovery Month Luncheon where the celebration continued. This year’s lunch was hosted by the Entertainment Industries Council (EIC) and the National Association for Children of Alcoholics (NACoA). Featured speakers included:

- Gil Kerlikowske, Director, ONDCP
- Pam Hyde, Administrator, SAMHSA, who announced the winners of awards to exemplary local leaders that led outstanding recovery month activities
- Dennis Wholey, a television host/journalist and host of This is America with Dennis Wholey. Mr. Wholey led a panel discussion with
  - Tara Connor, Miss USA 2006
  - Erin Brady, former Miss Connecticut and Miss USA 2013

- Susan Broderick of Georgetown's Center for Juvenile Justice Reform

*Reference to Kennedy/Ramstad Award for State Substance Abuse Agencies:* During her remarks, Sis Wenger of NACoA reviewed the many activities taking place throughout the year celebrating recovery, including the Kennedy/Ramstad Award that is presented each year to a State substance abuse agency director for outstanding efforts related to recovery and Recovery Month activities.

The 2013 winner of this award, announced during the June NASADAD Annual Meeting in Bethesda, Maryland, was **Flo Stein of North Carolina**. Flo serves on the NASADAD Board of Directors in her role as Past President and leads the Association's Public Policy Committee. A copy of the Press Release detailing the award and Flo's efforts is included below:

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Washington, DC (June 18, 2013) -- The Sixth Annual Ramstad/Kennedy award for outstanding leadership recognizes the extraordinary impact of Flo Stein, North Carolina's Department of Health and Human Services Chief of Community Policy Management Section, Division of MH/DD/SAS on recovery across her state and nationally. The award was established in honor of congressmen Jim Ramstad and Patrick Kennedy. The two Congressmen have become vocal advocates of recovery treatment in all forms, and championed localized efforts to support prevention, treatment and recovery.

Today, Flo Stein, a 2013 single state director is recognized for her passionate leadership in recovery-oriented policies with the Ramstad/Kennedy Award in the national conference of the National Association of State Alcohol/Drug Abuse Directors in Bethesda, Maryland. "Plain and simple, Ms. Stein has helped create opportunities of recovery for countless citizens and families. Her impact will have a rippling effect across society due to her assurance to embrace recovery month while tarnishing the stigma and working to end discrimination against mental health issues. We are proud to have Flo Stein of North Carolina receive the 2013 Ramstad Kennedy Award," said Sis Wenger, National Association for Children of Alcoholics (NACoA), a Recovery Month partner.

"Together in partnership with the dedicated organizations who comprise the Recovery Month Planning Partners recovery success stories have become commonplace, partly because of Ms. Stein's exceptional commitment to recovering of both addicted individuals but also their family members. The Substance Abuse and Mental Health Services Administration (SAMHSA) recognizes that long-term recovery is not only possible, but is the goal of addiction and mental illness treatment and support programs. Ms. Stein has helped spread this positive message and the message that prevention can be effective to helping to break the cycle of addiction in families," Wenger continued.

"The recipient of the Ramstad/Kennedy award embodies the innovation of a leader dedicated to support prevention, treatment and recovery in their community. On behalf of the 100 collaborating organizations in the Recovery Month Planning Partners, we congratulate Flo Stein for being the winner of the 2013 Ramstad/Kennedy Award," said Recovery Month partner Marie Gallo Dyak, Entertainment Industries Council, Inc.

Both Retired Minnesota 3rd district representative Patrick Kennedy and Retired Rhode Island 1st district representative Patrick J. Kennedy also championed a mental health parity law in 2008 requiring easily assessable health insurance coverage for mental illness and addiction treatment. Together the Congressmen have sponsored Recovery Month and other programs to further therapy, treatment, and recovery services for these illnesses across the country. The award in their names honors a recipient who has shown upmost commitment in expanding the prospects for recovery of addicted persons and their families and for persons with mental illnesses.

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To watch the archived webcast of the Recovery Month Luncheon, courtesy of EIC, please [CLICK HERE](#).

To learn more about EIC, please visit <http://www.eiconline.org>.

### **NASADAD Attends Capitol Hill Screening of *The Anonymous People***

On September 11, NASADAD Executive Director Robert Morrison attended a Capitol Hill Screening of a documentary titled *The Anonymous People*. The movie is a fascinating documentary that charts the rise of the recovery movement.

The Capitol Hill event was sponsored by Faces and Voices of Recovery and featured opening remarks by the following:

- Pat Taylor, Executive Director, Faces and Voices of Recovery
- Greg Williams, Director of the film *The Anonymous People*
- Senator Sheldon Whitehouse (Rhode Island), Senate Health Education, Labor and Pensions Committee, Senate Judiciary Committee and others.
- Representative Lacy Clay (Missouri), House Committee on Oversight and Government Reform and others; member of the Addiction Treatment and Recovery Caucus
- Representative Paul Tonko (New York), Energy and Commerce Committee; Vice Co-Chair, Addiction Treatment and Recovery Caucus
- Carol McDaid, Principal, Capitol Decisions

Representative Hal Rogers of Kentucky and Representative Tim Ryan served as Honorary Hosts.

After the screening of the film, a Question and Answer session took place with leaders in the addiction field to discuss the successes and challenges ahead. Panelists included:

- Michael Botticelli, Deputy Director, Office of the National Drug Control Policy (ONDCP)
- Pam Hyde, Administrator, Substance Abuse and Mental Health Services Administration (SAMHSA)
- Tom Coderre, Chief of Staff to the Rhode Island Senate President

To learn more about the documentary, please visit [http://www.facesandvoicesofrecovery.org/pdf/TheAnonymousPeople\\_flyer.pdf](http://www.facesandvoicesofrecovery.org/pdf/TheAnonymousPeople_flyer.pdf).

### **NASADAD Attends “Champions of Change” Event at White House**

On September 10, NASADAD Executive Director Robert Morrison attended a “Champions of Change” ceremony where eight leaders were honored for their work in prevention and public health. Those offering remarks at this event included:

- Valerie Jarrett, Senior Advisor and Assistant to the President for Intergovernmental Affairs and Public Engagement
- Dr. Howard Koh, Assistant Secretary for Health, Department of Health and Human Services (HHS)
- Dr. Tom Frieden, Director, Centers for Disease Control and Prevention (CDC), HHS
- Cecilia Munoz, Director, White House Domestic Policy Council (DPC)
- Mayra Alvarez, Director, Public Health Policy, Office of Health Reform, HHS
- Rumana Ahmed, White House Office of Public Engagement

The event also included remarks from the winners in a panel moderated by Dr. Frieden. Previous Champions of Change events have honored leaders in other categories, including the Americans with Disabilities Act; expanding technology opportunities; and more.

Fran Harding, Director of SAMHSA’s Center for Substance Abuse Prevention, represented SAMHSA at the ceremony.

To learn more about the Champions of Change program, visit <http://www.whitehouse.gov/champions>.

### **NASADAD Meets with Reclaiming Futures Leadership**

On Friday, September 6, NASADAD’s Robert Morrison met with the leadership team of Reclaiming Futures – including Susan Richardson, National Executive Director; Donna Wiench, Strategic Partnership Development Director; and Mac Prichard of the communications team. Reclaiming Futures assist young people in trouble with alcohol and other drugs and crime. The initiative began in 2001 with an investment of \$21 million from the Robert Wood Johnson Foundation, as “...10 founding communities located throughout the United States began reinventing the way police, courts, detention facilities, treatment providers, and the community work together to meet this urgent need.” The Reclaiming Futures model involves six steps and weaves together juvenile courts, probation, adolescent substance abuse treatment, and the community. Ms. Richardson provided NASADAD with an update of recent activity and expressed her interest in continuing to collaborate with NASADAD and State substance abuse agencies on future projects.

To learn more about Reclaiming Futures, please visit <http://www.reclaimingfutures.org/blog>.

*Should you have any questions, or require additional information, please do not hesitate to contact Robert Morrison, Executive Director, at (202) 293-0090 x106 or email [rmorrison@nasadad.org](mailto:rmorrison@nasadad.org).*